



BASEL INSTITUTE ON
GOVERNANCE

COMING
SOON

Basel Institute's first-ever
interactive course on

Collective Action





Martha

CEO medium-sized
business



Yara

Civil society
organisation



John

Anti-Corruption
Agency

Find out about the different roles of **businesses**, **civil society**, and **governments** in Collective Action

Who is this course for?

All anti-corruption practitioners who are interested in innovative multi-stakeholder approaches in the business integrity space would benefit from this course.

It is particularly tailored to stakeholders engaged in Collective Action initiatives, including but not limited to:

- **Private sector:** compliance officers, auditors, risk managers, etc.
- **Government:** representatives of anti-corruption or procurement agencies, plus ministries of justice or the economy
- **Civil society/international organisations** focused on corruption, transparency,- accountability, economic development, sustainability, and more.

Your Collective Action roadmap

Issues

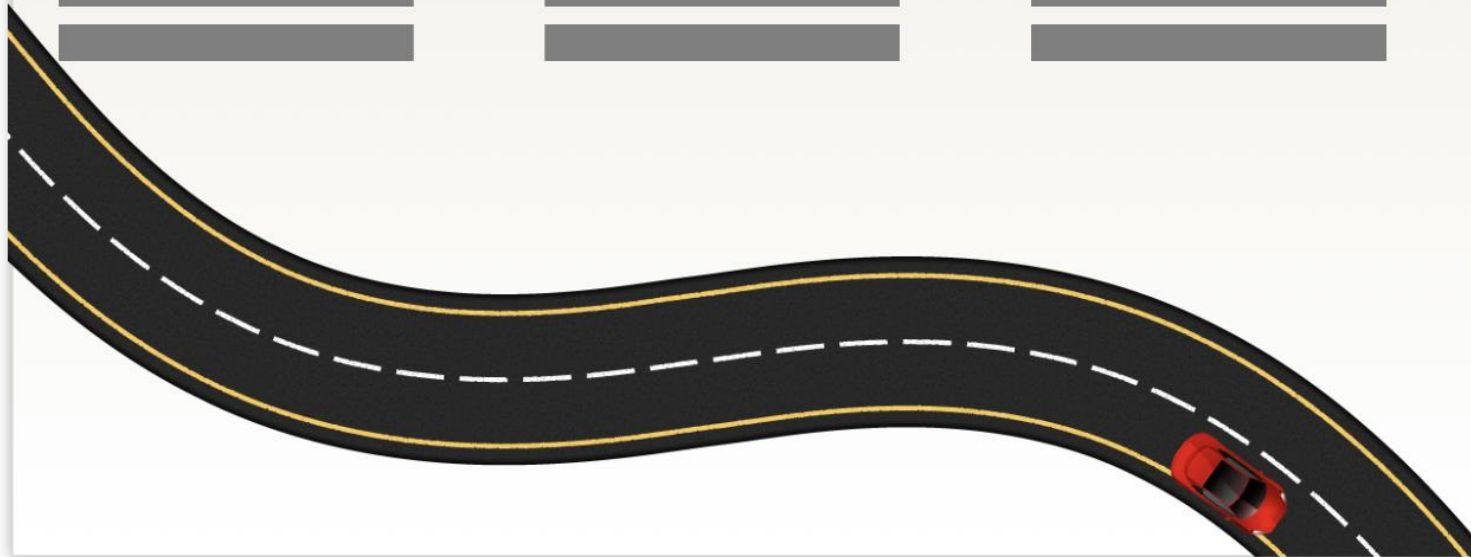
Stakeholders

Type of Collective Action

Want to save and share your roadmap? That's possible. Click on the download button below to create a PDF file.



My roadmap as PDF



Module 1

Introducing Collective Action and identifying corruption risks
and opportunities for Collective Action

Collective Action: Yes or No?



The UNCAC Coalition is a membership organisation operating in over 100 countries. It promotes the ratification, implementation and monitoring of the UN Convention against Corruption (UNCAC). The Coalition supports civil society organisations to engage in and contribute to the UNCAC review process.




Topics include anti-corruption, human rights, labour rights, governance, economic development, environment, and private sector accountability.

The Coalition brings together over 350 civil society organisations to exchange information and promote joint activities in order to strengthen the role of civil society in facilitating more effective engagement with the government and the private sector to address corruption.

yes	no	
<input checked="" type="radio"/>	<input type="radio"/>	Corruption-focused initiative, with a clear common goal and commitment from members
<input checked="" type="radio"/>	<input type="radio"/>	Sustained, regular engagement with the other members
<input checked="" type="radio"/>	<input type="radio"/>	Private sector is involved

Anti-corruption Collective
Action: yes or no?

Identifying risks and opportunities

 <p>Don Smith International donor organisation</p>	 <p>Yara Gold Civil society organisation</p>	 <p>Martha Kean Entrepreneur</p>
<p><i>This peaceful transition is an excellent sign for the country and region. We want to support this new government in succeeding and living up to its promises. But that will be no easy task.</i></p>	<p><i>I'm a member of the civil society organisation Wakandaa Watchdog. For years we have criticised the government and local and multinational companies for their involvement in corrupt deals. As a result, we have become sidelined.</i></p>	<p><i>Our country has much to offer, but the carousel of political cronies in the old government have lined their pockets for decades. We are left with a stagnant economy and barely functioning social services.</i></p>
<p><i>We are here to support the government in this journey, including financially.</i></p>	<p><i>Now Wakandaa Watchdog sees a window of opportunity opening up. We think Collective Action could be a good way to start building bridges.</i></p>	<p><i>But that is all about to change. Our population is young and full of energy. We are determined to move our country forward. Finally, we have a chance to do so.</i></p>
<p><i>Still, they will have to demonstrate that they are willing to walk the talk and address corruption within the political system and society.</i></p>		<p><i>I think opening up the economy and incentivising small businesses are essential steps towards tangible and sustainable development in our country.</i></p>

Issue

Opportunity

5/8

Module 2

Identifying relevant stakeholders for Collective Action

Woodle

<https://wakandaa-watchdog.wk>

Wakandaa Watch Dog

Wakandaa Watch Dog is dedicated to safeguarding the integrity and transparency of our nation.

<https://wikipedia.wk/wakandaa-watchdog>

8th International Anti-Corruption Conference

Wakandaa Watch Dog Expert to Speak at International Anti-Corruption Conference

<https://ministry-economics.gov.wk>

Symposium on Enhancing Integrity - Ministry of Economics Wakandaa

The Ministry of Economics, in collaboration with Wakandaa Watch Dog, is organising a symposium dedicated to enhancing integrity within institutions.

Potential partners

Make wakandaa
Great Again



wakandaa Chamber
of Commerce and
Industry



wakandaa watch
Dog



You assessed 8 of 9 results

Don offers a **3 years grant of \$300'000** which would require you to report on financial and technical advancements of the initiative in twice a year.



Donor funding is a great way to kick-off your initiative. However, it comes with some strings attached.

No mid-term or long-term sustainability since the goals of the donor might change.



Martha might risk to spend plenty of resources seeking for other grants.



The reporting obligations could lead to a high workload on Martha's side.



All in all donor money is great to supplement specific areas or projects of your initiative, but should not be the only source of funding.

Module 3

Roles of Civil Society and Government in Collective Action

Role of civil society



Initiating the Collective Action or "only" participating? How would you weigh the chances/opportunities and challenges/risks?



Roles of civil society in Collective Action

✓ *Initiating*

Defining the problem, convening partners, managing the process

✓ *Facilitating*

Serving as neutral party between competitors, convening partners, contributing expertise

✓ *Participating*

Joining the initiative, e.g. providing resources, project staff, training or expertise

✓ *Monitoring*

Acting as an honest third-party actor to assess progress and indicate shortcomings

Three ways governments are engaging with the private sector to prevent corruption

Develop and implement integrity tools to address corruption in public procurement

1 Collaborate

and consult on corruption prevention activities in the private sector

- ✓ Engage the private sector in developing National Anti-Corruption Strategies
- ✓ Provide customised advisory support to companies
-



2 Support

and incentivise the private sector to engage in corruption prevention activities and initiatives

- ✓ Support and acknowledge compliance certification initiatives
- ✓ Create and develop tangible business benefits for companies investing in compliance
-

3 Demonstrate

leadership by becoming an active participant in Collective Action

- ✓ Foster compliance in state-owned enterprises by engaging in Collective Action and partnering with the private sector
-
-

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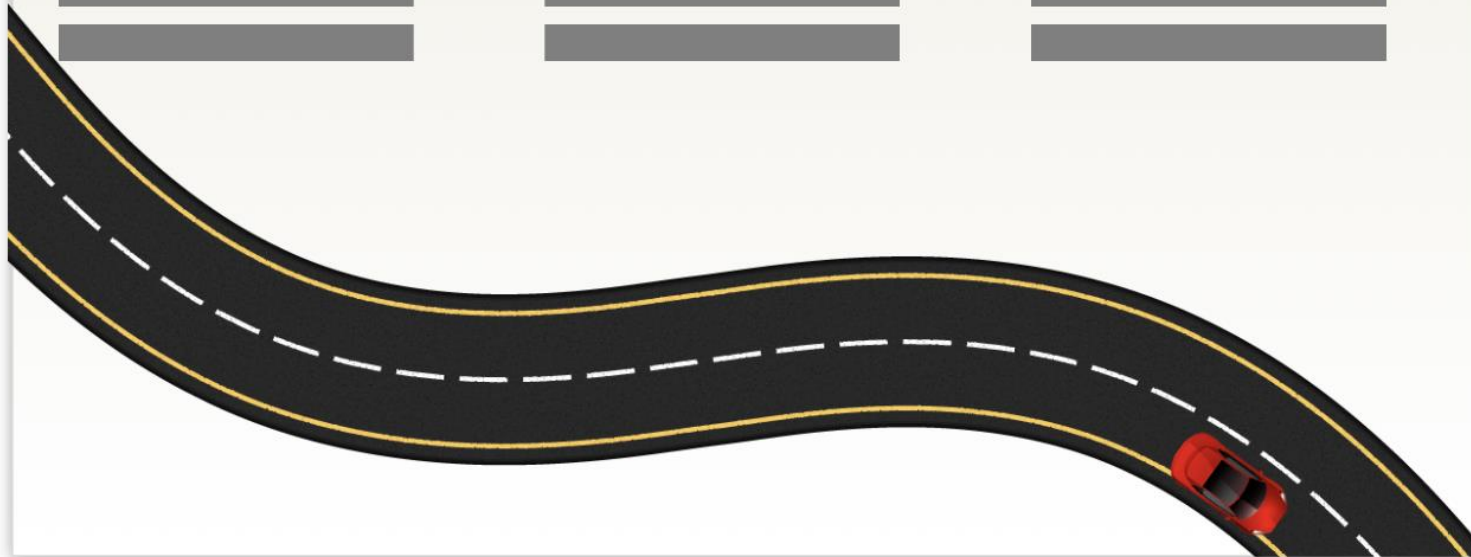
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Certificate of Completion

The Basel Institute on Governance hereby certifies that

Peter Huppertz

has successfully completed the e-learning course on

Collective Action

September 10, 2024



Peter Huppertz
Head, IT and eLearning
Basel Institute on Governance



Scarlet Wannewetsch
Senior Specialist, Collective Action
Basel Institute on Governance



Opportunities looking forward

- Translation into more languages
- Integration into existing courses, training materials, etc
- Adding new modules/sessions to dive deeper into Collective Action

Sign up on Basel LEARN now:

<https://learn.baselgovernance.org/enrol/index.php?id=168>

Questions? Contact us via our help desk:

<https://collective-action.com/get-involved/helpdesk>