



# 4th International Collective Action Conference

Basel, Switzerland

**Stakeholder breakout sessions:**  
The Marketplace of ideas for Collective Action

30 June 2022, 15:15 – 16:45

# The civil society perspective

## Collective Action as a game-changer

Facilitators (group 1):

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**Deon Rossouw,**  
The Ethics Institute



**Fatima Rawat,**  
The Ethics Institute

Facilitators (group 2):

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**Ana Aranha,**  
Global Compact  
Network Brazil



**Celia Lourens,**  
The Ethics Institute

# Aim and rationale

- Contributing to a **better understanding of the individual positions and roles of the stakeholders involved** in Collective Action
- Working towards identifying how the private sector, government, and civil society can **work together more effectively** towards and through Collective Action initiatives
- Mobilising the Collective Action community to **create momentum and anchor Collective Action** within their work
- Developing **concrete and actionable recommendations** to mainstream Collective Action

# Key Themes

- The **evolving role of civil society** in Collective Action
- Do the right **engagement platforms** exist?
- Looking to the **future**, what is the **proposition for Collective Action from civil society?** (in preparation for the panel discussion the next day)

# Format

- **Interactive discussion** facilitated by Deon Rossouw (The Ethics Institute), Kris Dobie (The Ethics Institute) and Ana Aranha (Global Compact Network Brazil)
- The ideas and concepts developed during the breakout will be presented on day 2 during the panel “Rising to the challenge by joining forces to mainstream Collective Action”
- **Chatham House Rules** will apply