



4th International Collective Action Conference

Basel, Switzerland

Stakeholder breakout sessions:
The Marketplace of ideas for Collective Action

30 June 2022, 15:15 – 16:45

The private sector perspective

What does Collective Action take and what does it mean for the private sector?

Facilitators:



Hentie Dirker,
SNC-Lavalin



Cecilia Müller-Torbrand,
Maritime Anti-Corruption
Network

Aim and rationale

- Contributing to a **better understanding of the individual positions and roles of the stakeholders involved** in Collective Action
- Working towards identifying how the private sector, government, and civil society can **work together more effectively** towards and through Collective Action initiatives
- Mobilising the Collective Action community to **create momentum and anchor Collective Action** within their work
- Developing **concrete and actionable recommendations** to mainstream Collective Action

Key Themes

1. What does it take for Collective Action to become more integrated into **companies anti-corruption compliance policies and procedures**?
2. Do the right **engagement platforms** exist?
3. **Looking to the future, what is the private sector proposition** for Collective Action (in preparation for the panel discussion the next day)?

Format

- **Interactive discussion** facilitated by Hentie Dirker (SNC-Lavalin) and Cecilia Müller-Torbrand (Maritime Anti-Corruption Network)
- The ideas and concepts developed during the breakout will be presented on day 2 during the panel “Rising to the challenge by joining forces to mainstream Collective Action”
- **Chatham House Rules** will apply