

Anti-Corruption Collective Action: Evolution to Revolution

Volkshaus Basel, Rebgasse 12-14, 4058 Basel, Switzerland

#CollectiveAction18

Day 1: Wednesday, 14 November

- 08:30 – 09:00 Registration and coffee
- 09:00 – 09:10 **Welcome address:** Professor Mark Pieth, President of the Board, Basel Institute on Governance
- 09:10 – 10:40 **Private Sector and Law Enforcement: Constructive Engagement to Counter Corruption – “Take 2”**
Moderator: Jennifer Arlen, Professor of Law, New York University School of Law
Panellists:
Andreas Hoffmann, General Counsel, Siemens A.G.
Ephraim (Fry) Wernick, Assistant Chief, FCPA Unit, Criminal Division, Fraud Section, U.S. Dept. of Justice
Emmanuel Farhat, Senior International Affairs Officer, Agence Française Anticorruption
Tina Søreide, Professor of Law and Economics, Norwegian School of Economics
Kevin Abikoff, Partner, Deputy Chair, Hughes, Hubbard & Reed
- 10:40 – 11:00 Coffee break
- 11:00 – 12:00 **Quo Vadis Collective Action?**
Moderator: Gemma Aiolfi, Head of Compliance & Collective Action, Basel Institute
Panellists:
Lisa K. Miller, Head, Integrity Compliance Unit, World Bank
Giorgio Melega, Chief Legal Officer, Tenova (Techint Group)
Hugh Bigwood, Chief Compliance Officer, Rio Tinto
Hentie Dirker, Chief Compliance Officer, SNC-Lavalin
Robin Hodess, Director, Governance & Transparency, The B Team
- 12:00 – 12:30 **Erik Fyrwald, CEO Syngenta interviewed by Gretta Fenner, Managing Director, Basel Institute**
- 12:30 – 13:40 Lunch break

13:40 – 14:40

From Islands of Integrity to Integrity Pacts - and Back Again?

Moderator: Claudia Baez, Head of Governance Research, Basel Institute

Panellists:

Robert Klitgaard, Professor, Claremont Graduate University, USA

Heather Marquette, Professor, Birmingham University, UK

Daniel Bühr, Partner, LALIVE

Esteban Arribas Reyes, Senior Researcher, TI Spain

Claire Martin, Project Leader- Public Accountability, Transparency International

14:40 – 15:00

Coffee break

15:00 – 16:30

Breakout sessions: Three parallel sessions, free choice:

<p>Session 1: Collective Action in E-government, Blockchain and Digital solutions</p> <p>Discussion leader: Candice Welsch, Chief, Implementation Support, UNODC</p> <p>Speakers:</p> <ul style="list-style-type: none">• Anastasia Mazurok, Monitoring and Evaluation Expert, TI Ukraine• Beauty Narteh, Executive Secretary, Anti-Corruption Agency, Ghana	<p>Session 2: Behavioural Ethics and Collective Action: New Ideas to Incentivize Stakeholders?</p> <p>Discussion leader: Isabel Cane, Project Lead, World Economic Forum Partnering Against Corruption Initiative</p> <p>Speakers:</p> <ul style="list-style-type: none">• Claudia Baez, Head of Governance Research, Basel Institute• Mary Katherine Brink, Vice President, Chief Compliance Officer, Philip Morris International• Vera Cherepanova, Founder, Studio Etica	<p>Session 3: Certification in Collective Action: Pros and Cons</p> <p>Discussion leader: Virna J. Di Palma, Senior Director, Global Strategy & Communications TRACE International</p> <p>Speakers:</p> <ul style="list-style-type: none">• Armin Toifl, Austrian Standards Expert on ISO 37001, ISO 19000• Tetiana Kheruvimova, Investigator, Business Ombudsman Council, Ukraine• Dennis Wolf, Chief Compliance Officer, KBA
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16:30 – 17:30

Converging Risk Management: Human Rights and Corruption in the SDGs and Collective Action

Moderator: Mirna Adjami, Project Manager, Basel Institute

Panellists:

Elaine Ryan, Senior Analyst on Anti-Corruption and Human Rights, Raoul Wallenberg Institute

Enrique Rueda, Chief Compliance Officer, Nestlé

Shabnam Siddiqui, Director, Centre of Excellence for Governance, Ethics and Transparency, UN Global Compact Network, India

17:30 – 18:00

Demonstration of new tools

Basel Open Intelligence: Peter Huppertz, Team Leader IT and eLearning, Basel Institute on Governance

AI Integrity Tool: Darren Edge, Senior Researcher, Microsoft Research and Steve Zimmermann, Senior

Adviser Governance, Global Practice Group, World Bank

18:10 – 19:00

Apéro at the venue

Day 2: Thursday, 15 November

- 08:30 – 09:00 Coffee and registration
- 09:00 – 10:30 **Compliance and Collective Action in Emerging Markets**
Moderator: Michael Silverman, Special Counsel, Hughes, Hubbard & Reed
Panellists:
Guan Fu, General Manager, Legal & Compliance, China Communications Construction Company International
Shikhar Jain, Principal Counsellor, Confederation of Indian Industries
Soji Apampa, CEO, Convention on Business Integrity
Liu Yuyang, Beijing New-Century Academy on Transnational Corporations, China
Steve Zimmermann, Senior Adviser Governance, Global Practice Group, World Bank
- 10:30 – 10:45 Coffee break
- 10:45 – 11:30 **High Level Reporting Mechanisms: Reflections on Impact**
Interviewer: Nicola Bonucci, Director for Legal Affairs, OECD
Interviewees:
Algirdas Semeta, Business Ombudsman, Ukraine
Erica Pedruzzi, Director, Centre for Anticorruption Studies, University San Andrés, Argentina
- 11:30 – 12:45 **Collective Action: Are there Success Factors? Lessons from Integrity Partner Workshops**
Moderator: Gemma Aiolfi, Head of Compliance & Collective Action, Basel Institute
Panellists:
Maria Gabriela Eiras de Almeida, UN Global Compact Network, Brazil
Suran Lee, Manager, UN Global Compact Network Korea
Deon Roussow, CEO, Ethics Institute South Africa
Qusay Salama, Project Director, Integrity Network Initiative, Egyptian Junior Business Association
Susanne Friedrich, Director, Alliance for Integrity
- 12:45 – 13:00 **Evolution to Revolution – What Does the Future Hold for Collective Action?**
Gretta Fenner, Managing Director, Basel Institute
- 13:00 – 14:30 Light Lunch for those staying for the optional afternoon session (All are welcome!)
- 14:30 – 16:00 **Official Launch of the Tainted Assets Initiative**
Moderator: Karina Litvack, Non-Executive Director
Panellists:
Jason Hungerford, Partner, Mayer Brown
Nathaniel Edmonds, Partner, Paul Hastings
Christopher Wright, Chief Compliance Officer, LafargeHolcim
Toby Duthie, Founding Partner, Forensic Risk Alliance
Robin Hodess, Director Governance, Transparency, BTeam
- 16:00 Close of event